



Information Release

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The Global Brake Safety Council is pleased to announce its newest member, Mr. Parimal Mody of NUCAP Industries.

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Parimal Mody is the Global VP of Technology, Sales and Business Development at NUCAP Industries. With over three decades of experience in automotive braking and tribology in USA and Europe, Mr. Mody has persevered to ensure that the highest technical quality is imparted to brakes and friction materials without compromising braking safety. Building upon his Original Equipment (O.E.) global technical expertise, Parimal is now focused on bringing the same enhanced safety and quality awareness to both O.E. and Aftermarket (A.M.) brakes.

Parimal has also been recently elected into the EuroBrake Advisory Board.

Mr. Mody commented, "I am very excited to join the Global Brake Safety Council. There are many new findings beyond friction to discuss that we have frankly been ignoring in the brake industry. Issues such as toxins in brake pad powder paint released into our environment, rust and corrosion leading to brake failure and use of compromised steel in the Aftermarket. I look forward to becoming part of the GBSC and partnering with the team to raise more awareness and help eliminate these issues."

"Parimal is a seasoned automotive executive with a strong background in braking and friction, along with significant international experience," stated GBSC Chairman Scott Lambert. "We believe that he is particularly well-equipped to work with our team to help us develop environmental and safety standards."

About the GBSC

The Global Brake Safety Council (GBSC) was established with the intent to uphold the highest standards for brake safety and is dedicated to responsible manufacturing in the automotive industry. With upwards of 200 years in cumulative experience, this group of technical experts is composed of: professional engineers, OE design engineers, product development, and R&D professionals. This team is committed to raising awareness of issues that are critical to public safety through education. To learn more about the GBSC please link through to our website at:

www.gbscouncil.com