



# Information Release

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## Global Brake Safety Council and the IPR Center promote automotive safety with warnings about replacement brake pads

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The National Intellectual Property Rights Coordination Center (IPR Center) is working with the Global Brake Safety Council (GBSC) to heighten public awareness about the need to ensure the safety of the motoring public through the use of genuine automotive replacement parts. The effort is the result of recent concerns expressed by the GBSC over what it calls "the infiltration of fraudulent brakes" that are jeopardizing the safety of motorists with brake pads and other brake system components that it says can lead to malfunction or complete brake system failure.

The GBSC is providing consumers with an online tool on its website, <http://gbscouncil.com>, to report the importation, distribution and/or sale of suspected counterfeit goods. The IPR Center's "Report IP Theft" widget will connect users directly with the IPR Center and a form designed to collect important information on potential Intellectual Property (IP) rights and/or trade law violations.



Brakes are the most important safety device on a vehicle, and together these organizations plan to ensure vehicle safety remains a top priority.

Link to UAE counterfeit article:

<https://thebrakereport.com/in-uae-counterfeit-brake-pads-made-of-grass>

### **About the IPR Center**

The IPR Center stands at the forefront of the U.S. government's response to global intellectual property (IP) theft and enforcement of its international trade laws. The mission of the IPR Center is to ensure national security by protecting the public's health and safety, the U.S. economy, and our war fighters, and to stop predatory and unfair trade practices that threaten the global economy. To accomplish this goal, the IPR Center brings together 23 partner agencies, consisting of 19 key federal agencies, INTERPOL, Europol and the governments of Canada and Mexico in a task-force setting. The task force structure enables the IPR Center to effectively leverage the resources, skills, and authorities of each partner and provide a comprehensive response to IP theft.