



Information Release

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The Global Brake Safety Council is pleased to announce its newest member, Mr. James Hall of Bremsen Technik Group

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“Globalization of the marketplace, coupled with ever increasing pressure to shift to low-cost manufacturing centers emphasizes the requirement for increased and consistent controls in what is fundamentally a safety critical industry,” states James. “With a combined approach, the GBSC and its members should be striving to educate and advise legislative bodies on requirements for change and global alignment in order to further restrict the ability of poor quality and in some cases fraudulent manufacturers to deliver an unsafe product through to the consumer.”

The GBSC’s current Chairman, Scott Lambert said: “James is an accomplished braking executive with an in depth understanding of engineering, product development and comes with a proven track record of success within the braking industry. The GBSC’s mission has never been more relevant. We help raise worldwide awareness of the importance of safe braking through powerful industry connections and collaboration. James’ wealth of experience and knowledge will aid us in that mission.”

About James Hall

James Hall is Head of Engineering for Bremsen Technik Group, a UK headquartered company with subsidiaries in North America, Europe and Asia Pacific. His 10 year career in the braking industry includes experience in motor-sport, commercial vehicle, passenger vehicle and even bicycle applications. In his current position, James oversees the product development, engineering and quality control of Bremsen Technik Group’s diverse range of brake and friction products and services.

About the GBSC

The Global Brake Safety Council (GBSC) was established with the intent to uphold the highest standards for brake safety and is dedicated to responsible manufacturing in the automotive industry. With upwards of 200 years in cumulative experience, this group of technical experts is composed of: professional engineers, OE design engineers, product development, and R&D professionals. This team is committed to raising awareness of issues that are critical to public safety through education. To learn more about the GBSC please link through to our website at:

www.gbscouncil.com